

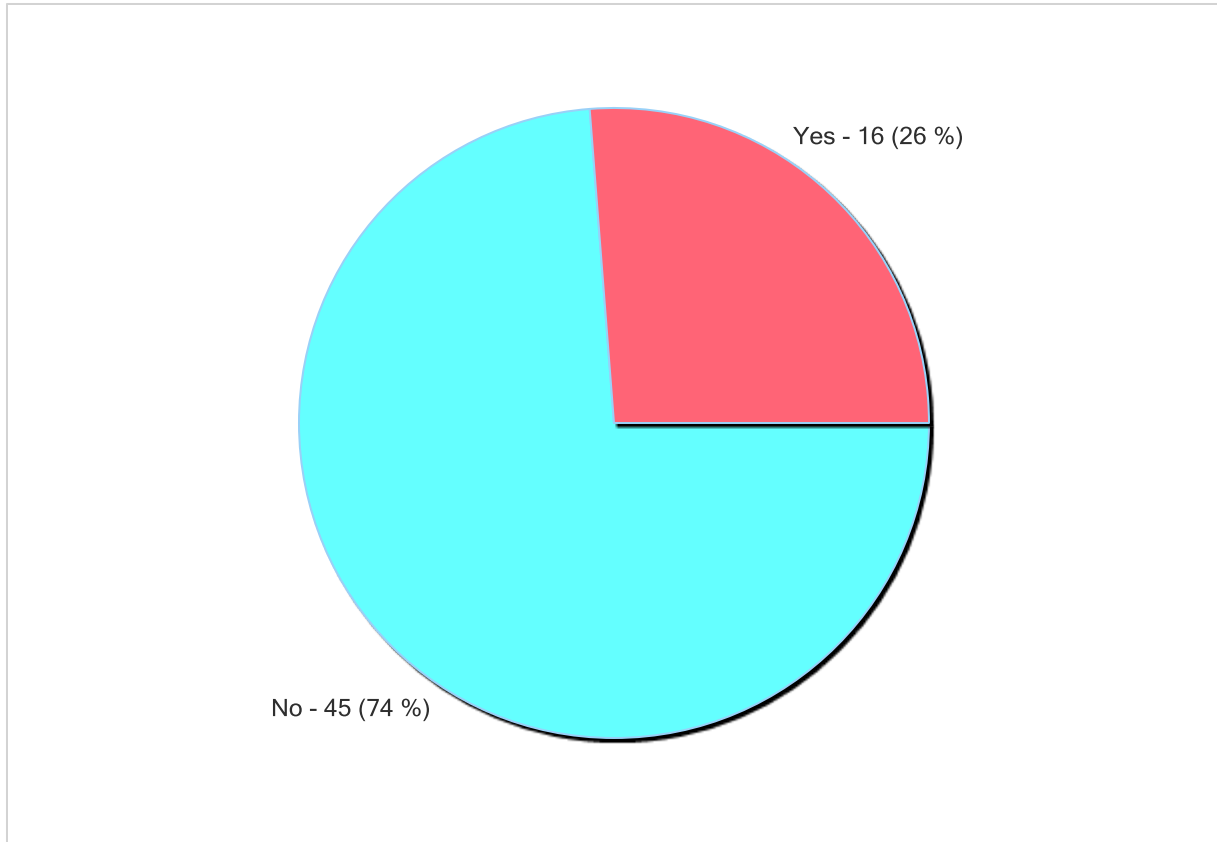
# **Appendix E**

Part 1-

## **Dryden Community Survey Results**

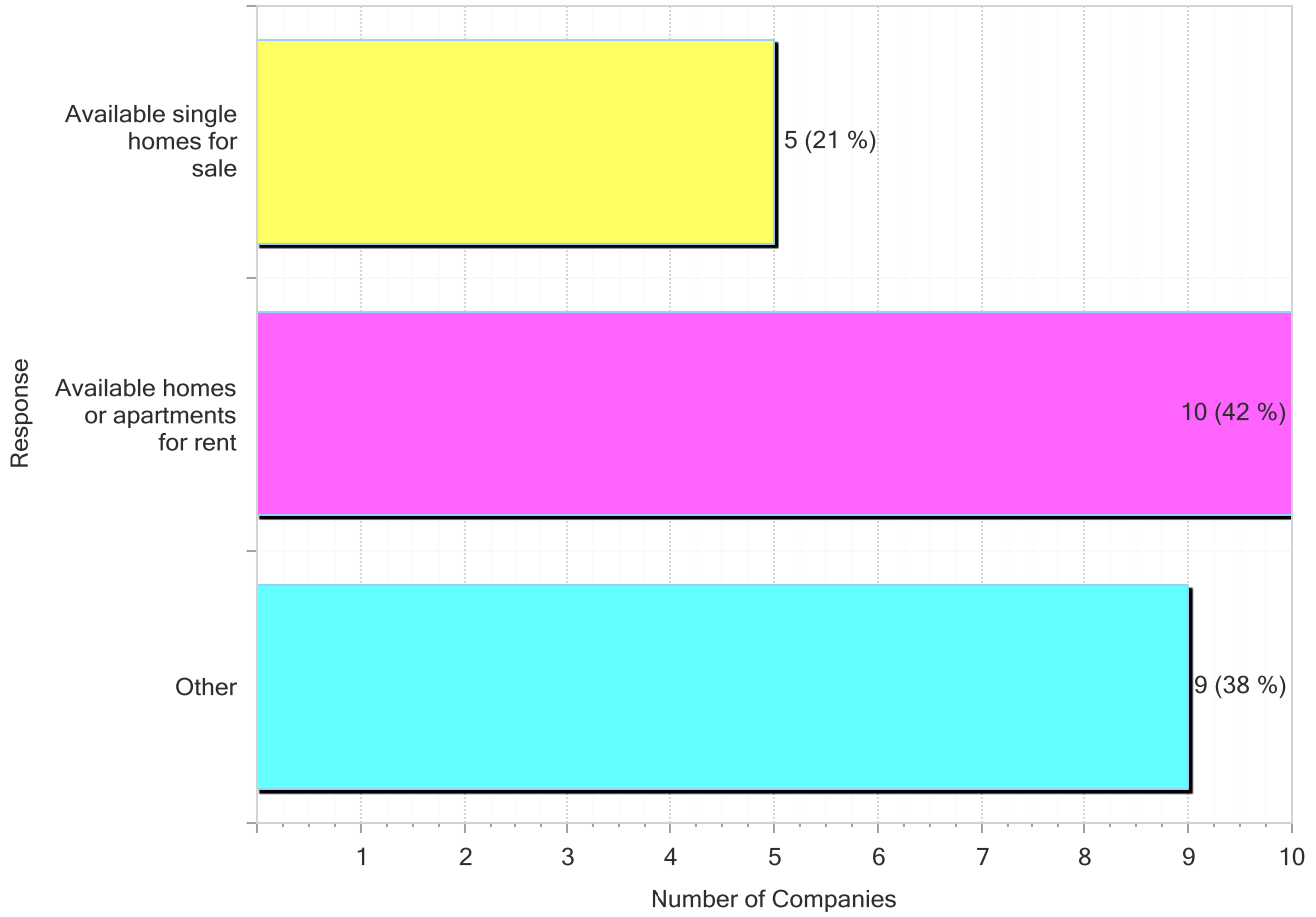
2014/2015 Regional BR+E Project

**CQ1. Have you or your employees been impacted negatively by the current housing market**



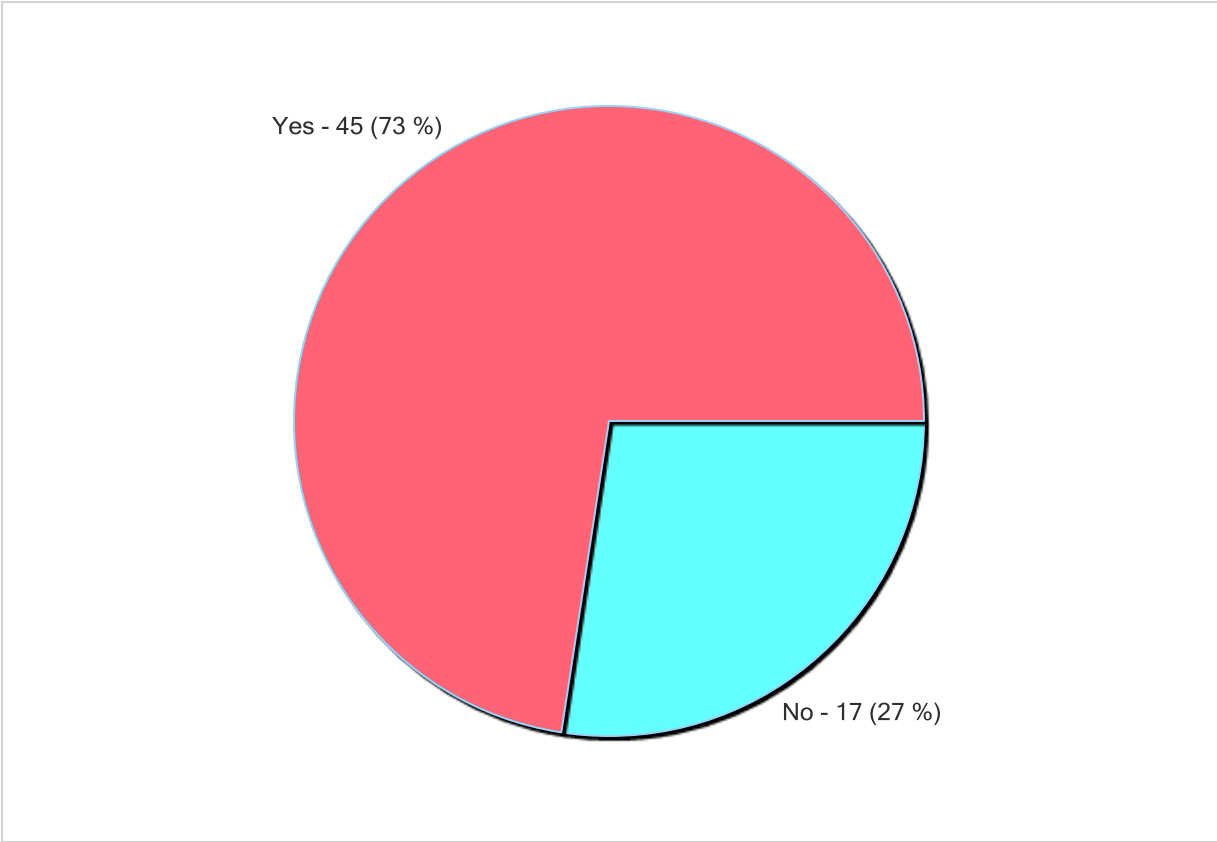
Responses	Series 1	Series 1 (%)
Yes	16	26.2%
No	45	73.8%
Total	61	100.0%

CQ1. If Yes, was this a result of:



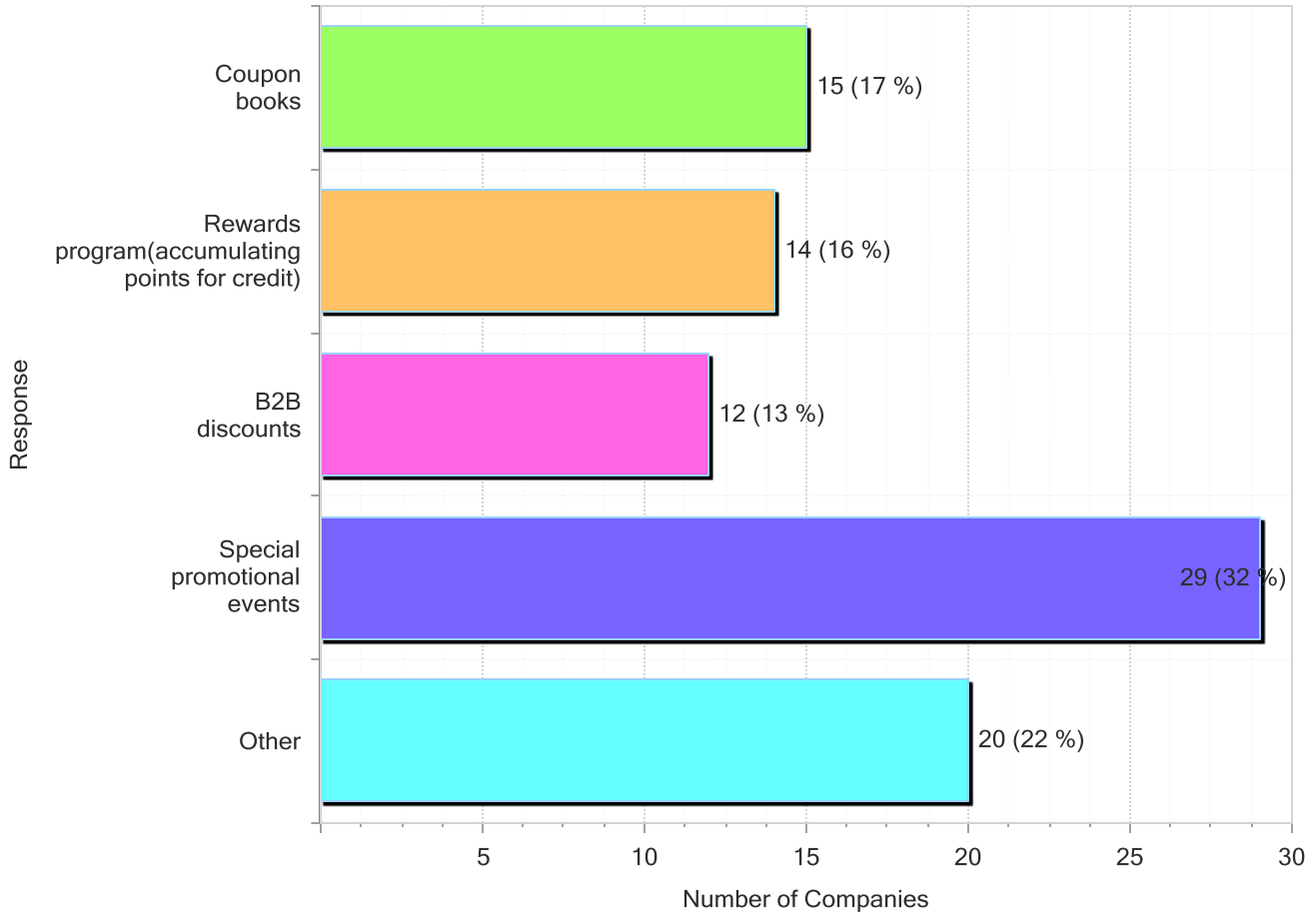
Responses	Series 1	Series 1 (%)
Available single homes for sale	5	20.8%
Available homes or apartments for rent	10	41.7%
Other	9	37.5%
Total	24	100.0%

CQ2. Would your business be interesting in being involved in a 'shop local' campaign



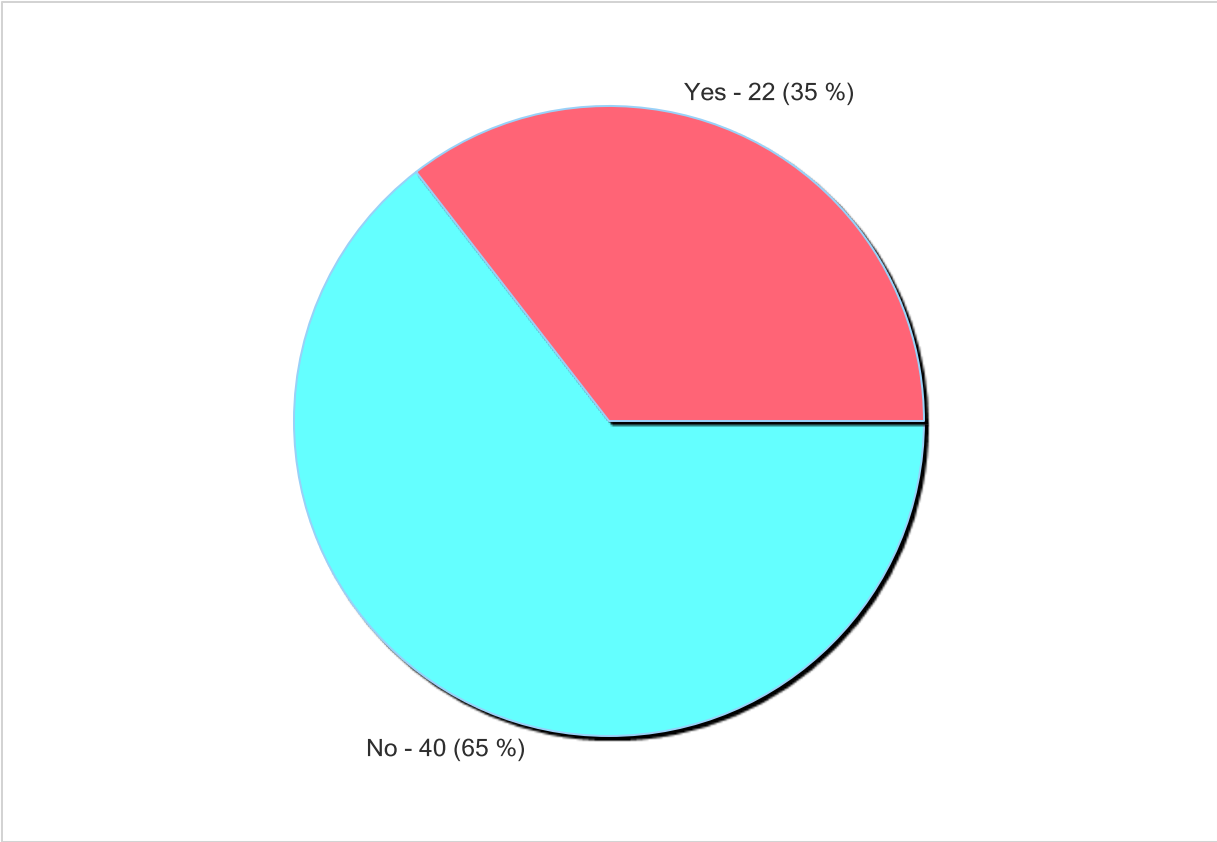
Responses	Series 1	Series 1 (%)
Yes	45	72.6%
No	17	27.4%
Total	62	100.0%

**CQ2. If Yes, what types of programs would you choose to participate in**



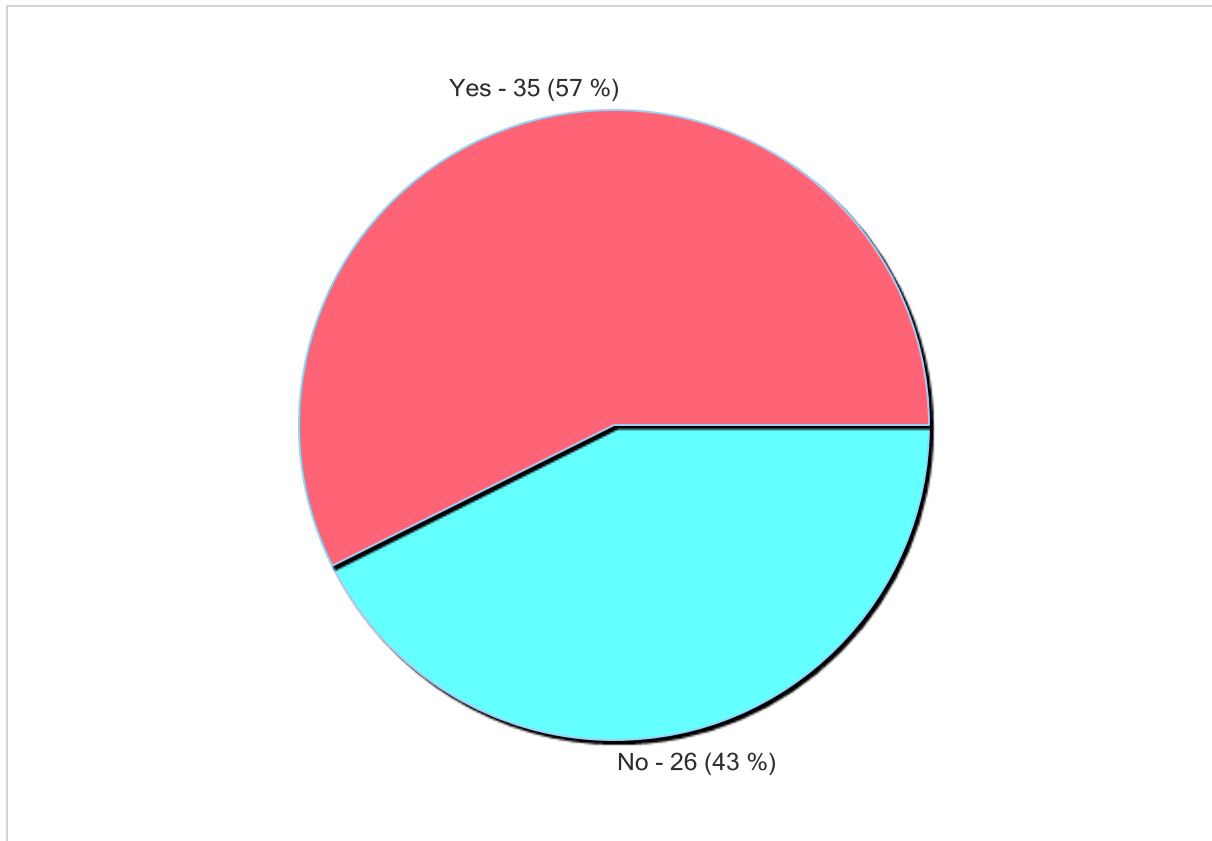
<b>Responses</b>	<b>Series 1</b>	<b>Series 1 (%)</b>
Coupon books	15	16.7%
Rewards program(accumulating points for credit)	14	15.6%
B2B discounts	12	13.3%
Special promotional events	29	32.2%
Other	20	22.2%
<b>Total</b>	<b>90</b>	<b>100.0%</b>

CQ3. Does your business currently implement cultural sensitivity training for employees?



Responses	Series 1	Series 1 (%)
Yes	22	35.5%
No	40	64.5%
Total	62	100.0%

**CQ4. Would your business benefit from customer service training focused on cultural diversity**



<b>Responses</b>	<b>Series 1</b>	<b>Series 1 (%)</b>
Yes	35	57.4%
No	26	42.6%
Total	61	100.0%

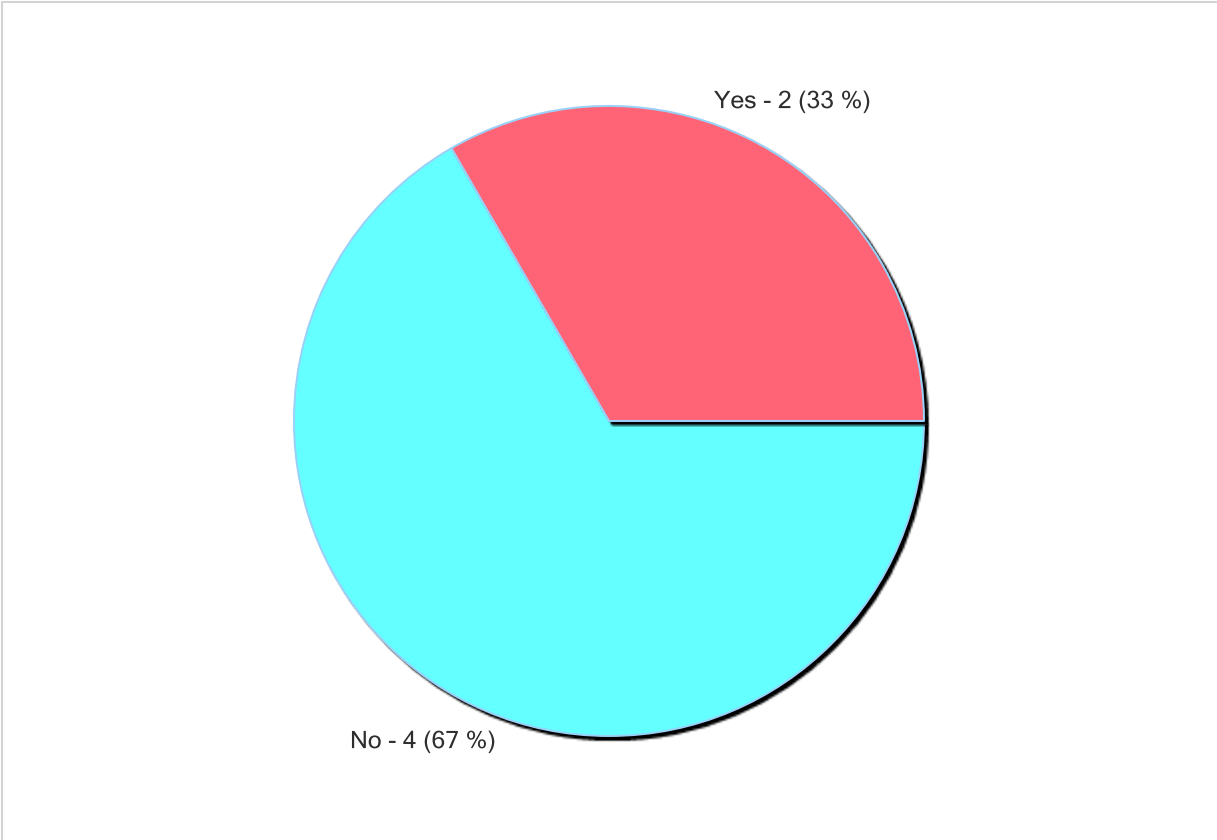
# **Appendix E**

## **Part 2- Ignace Community Survey Results**

2014/2015 Regional BR+E Project

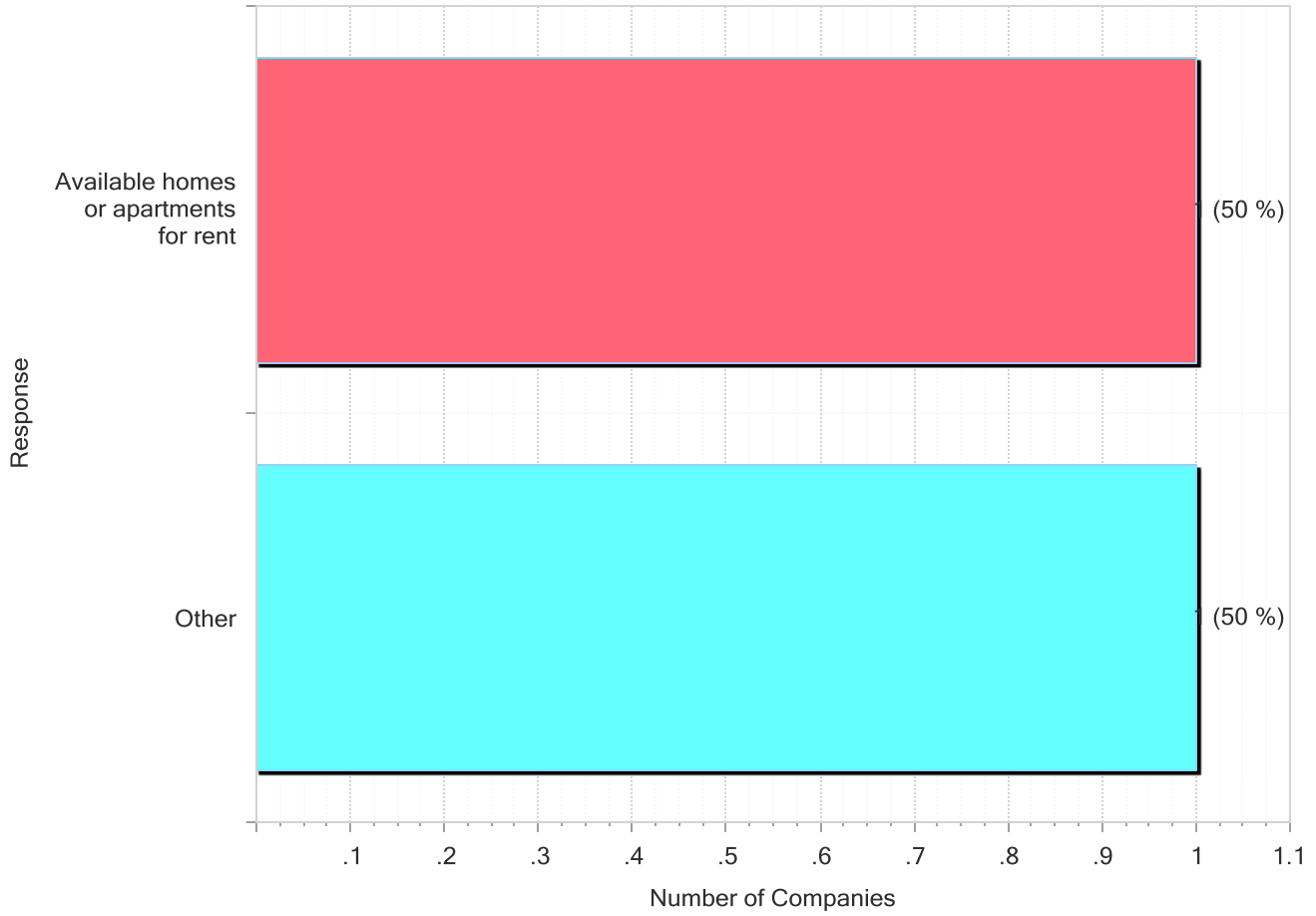
# Power Search - Graph

CQ1. Have you or your employees been impacted negatively by the current housing market



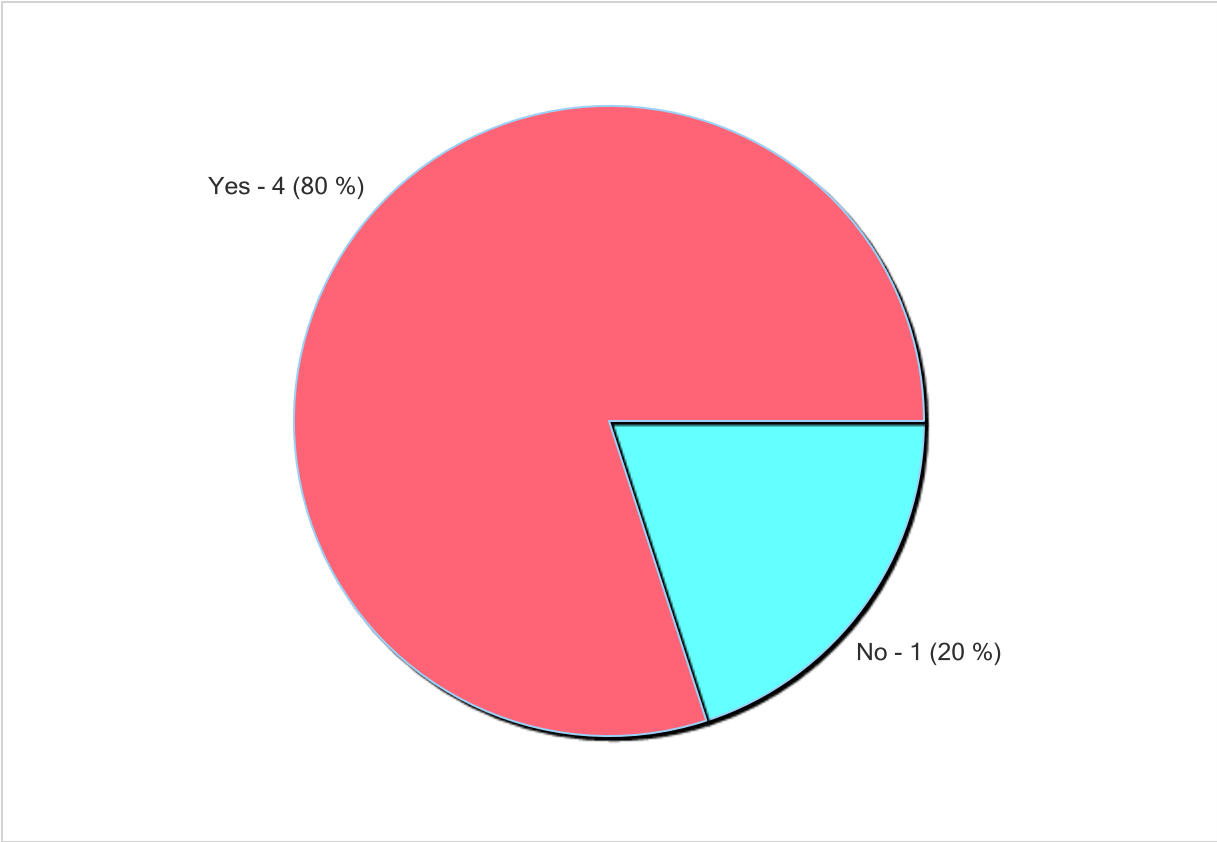
Responses	Series 1	Series 1 (%)
Yes	2	33.3%
No	4	66.7%
Total	6	100.0%

CQ1. If Yes, was this a result of:



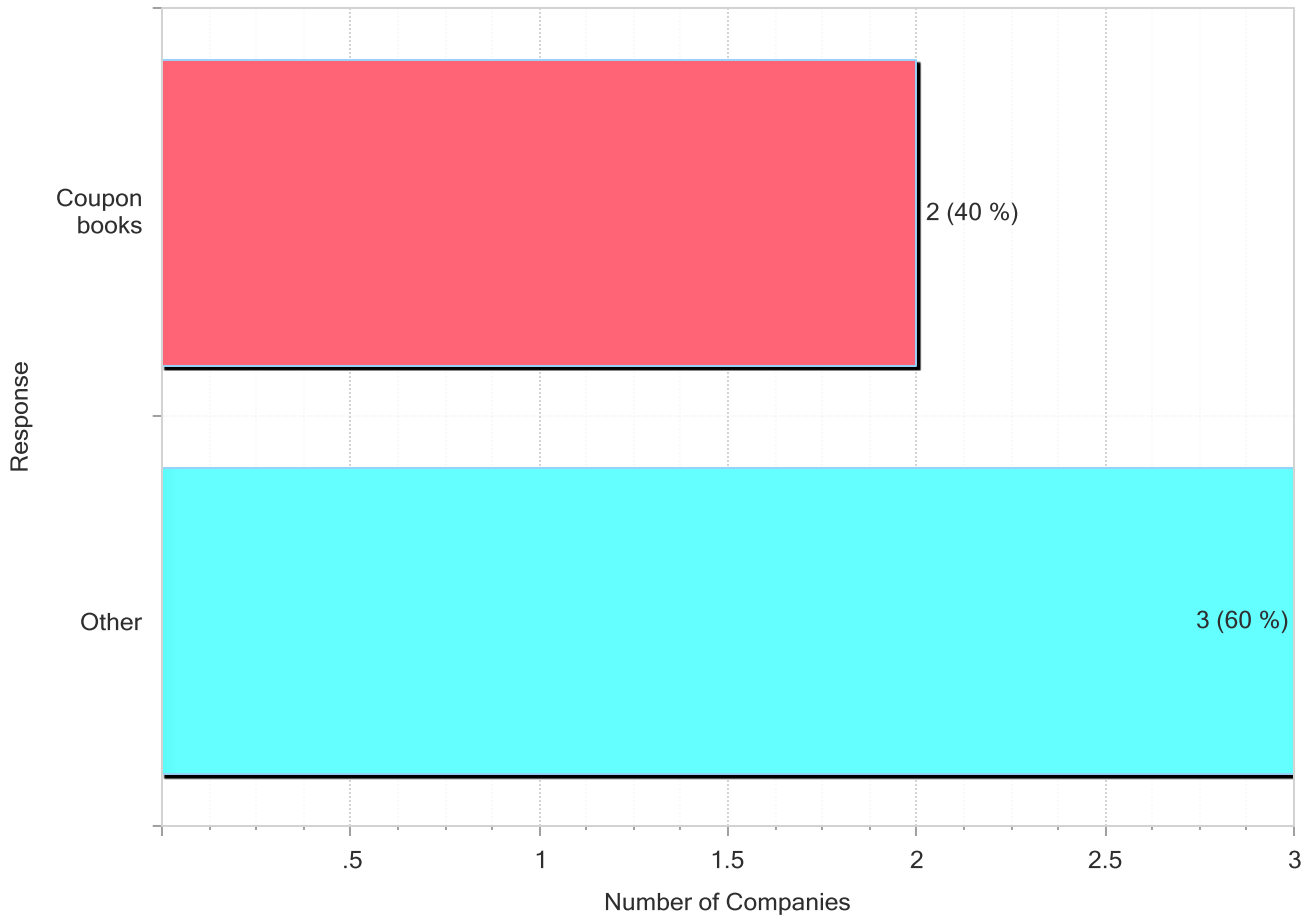
Responses	Series 1	Series 1 (%)
Available homes or apartments for rent	1	50.0%
Other	1	50.0%
Total	2	100.0%

CQ2. Would your business be interesting in being involved in a 'shop local' campaign



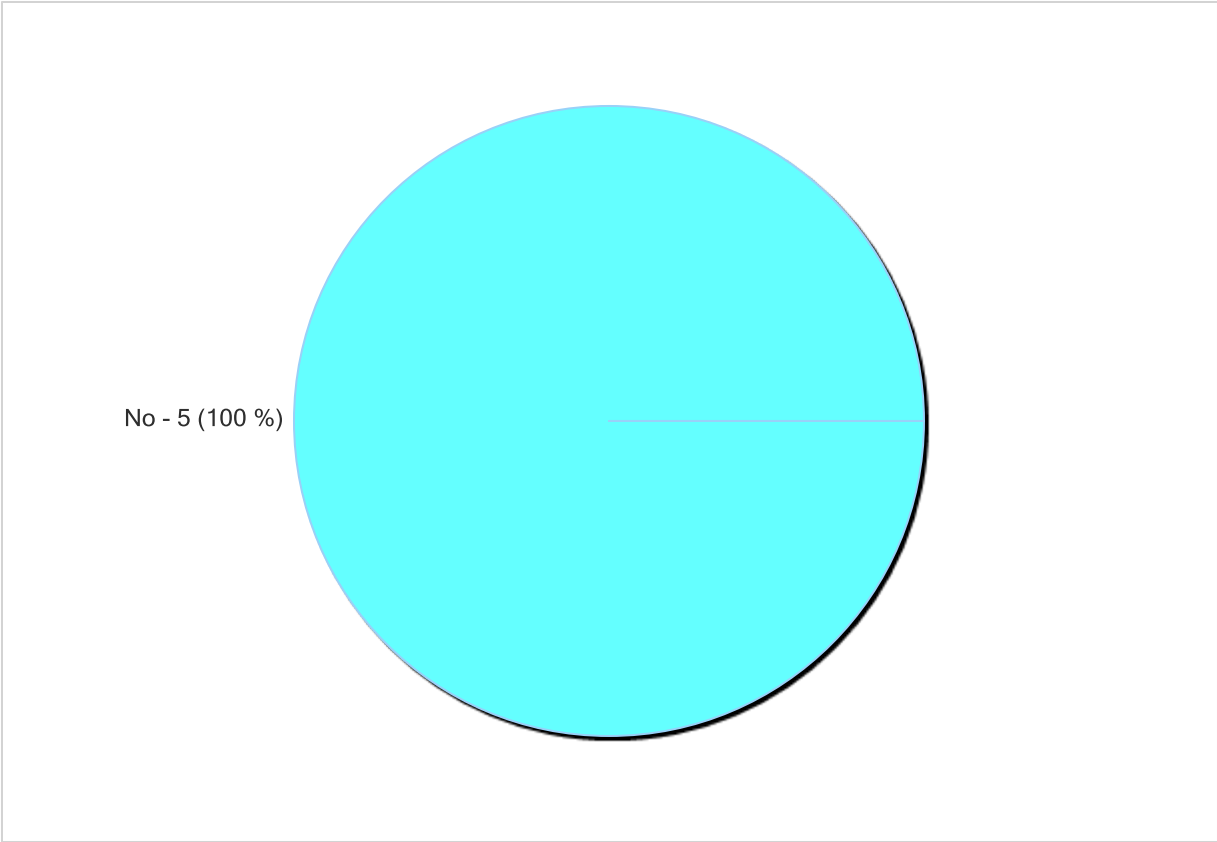
Responses	Series 1	Series 1 (%)
Yes	4	80.0%
No	1	20.0%
Total	5	100.0%

### CQ2. If Yes, what types of programs would you choose to participate in



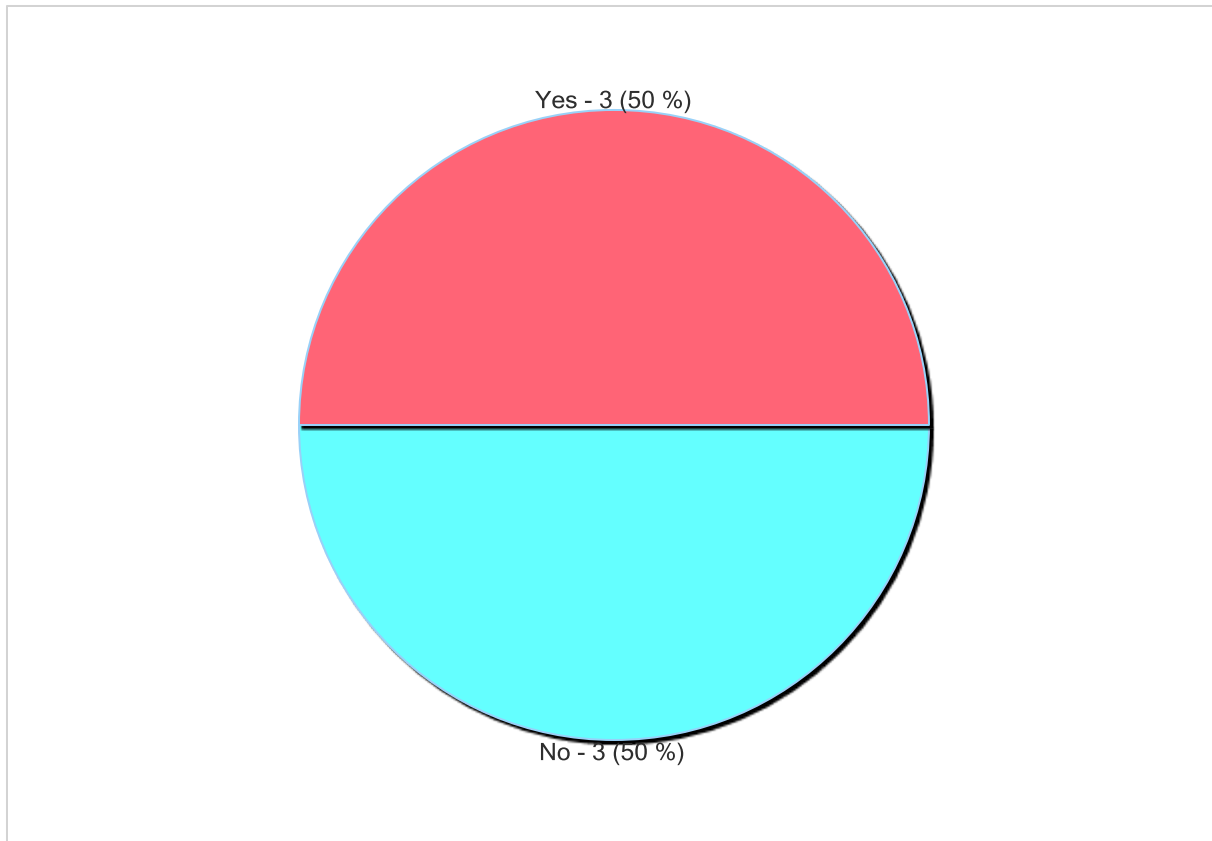
Responses	Series 1	Series 1 (%)
Coupon books	2	40.0%
Other	3	60.0%
Total	5	100.0%

CQ3. Does your business currently implement cultural sensitivity training for employees?



Responses	Series 1	Series 1 (%)
No	5	100.0%
Total	5	100.0%

**CQ4. Would your business benefit from customer service training focused on cultural diversity**



<b>Responses</b>	<b>Series 1</b>	<b>Series 1 (%)</b>
Yes	3	50.0%
No	3	50.0%
Total	6	100.0%

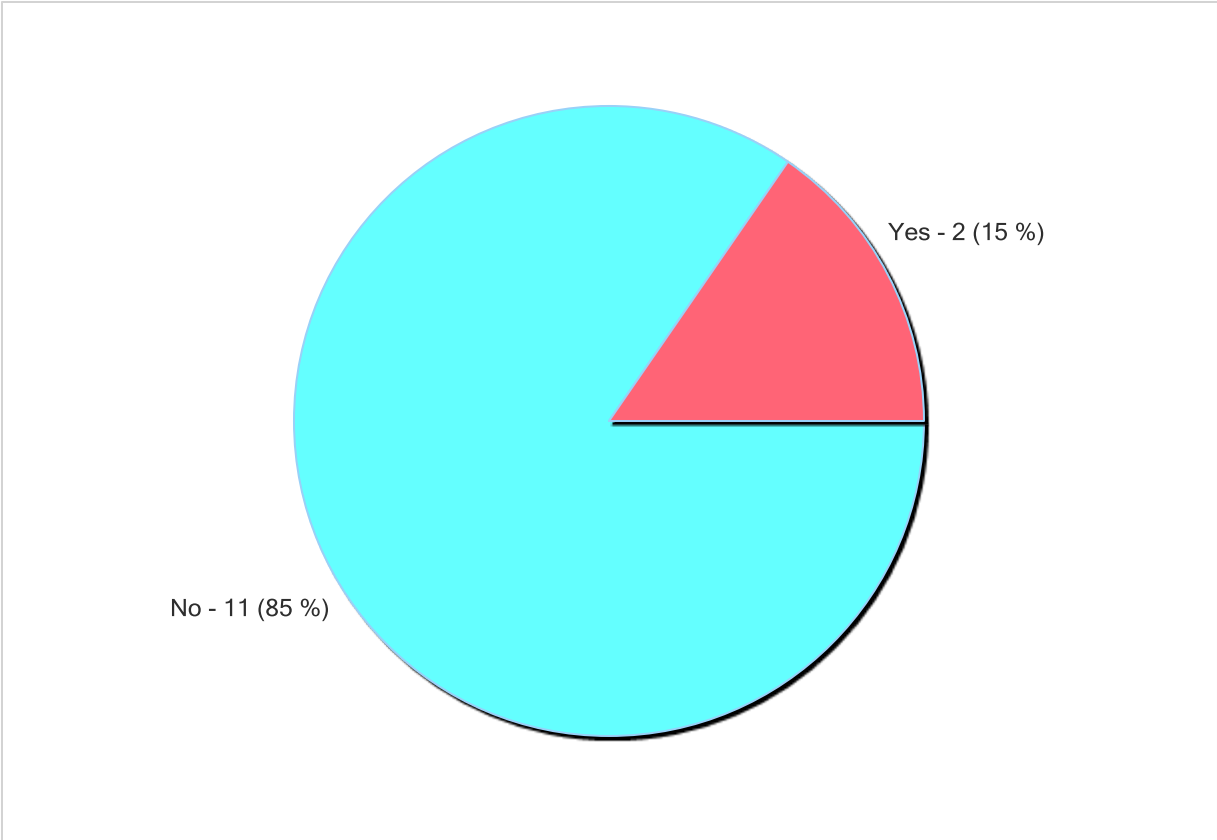
# **Appendix E**

## **Part 3- Machin Community Survey Results**

2014/2015 Regional BR+E Project

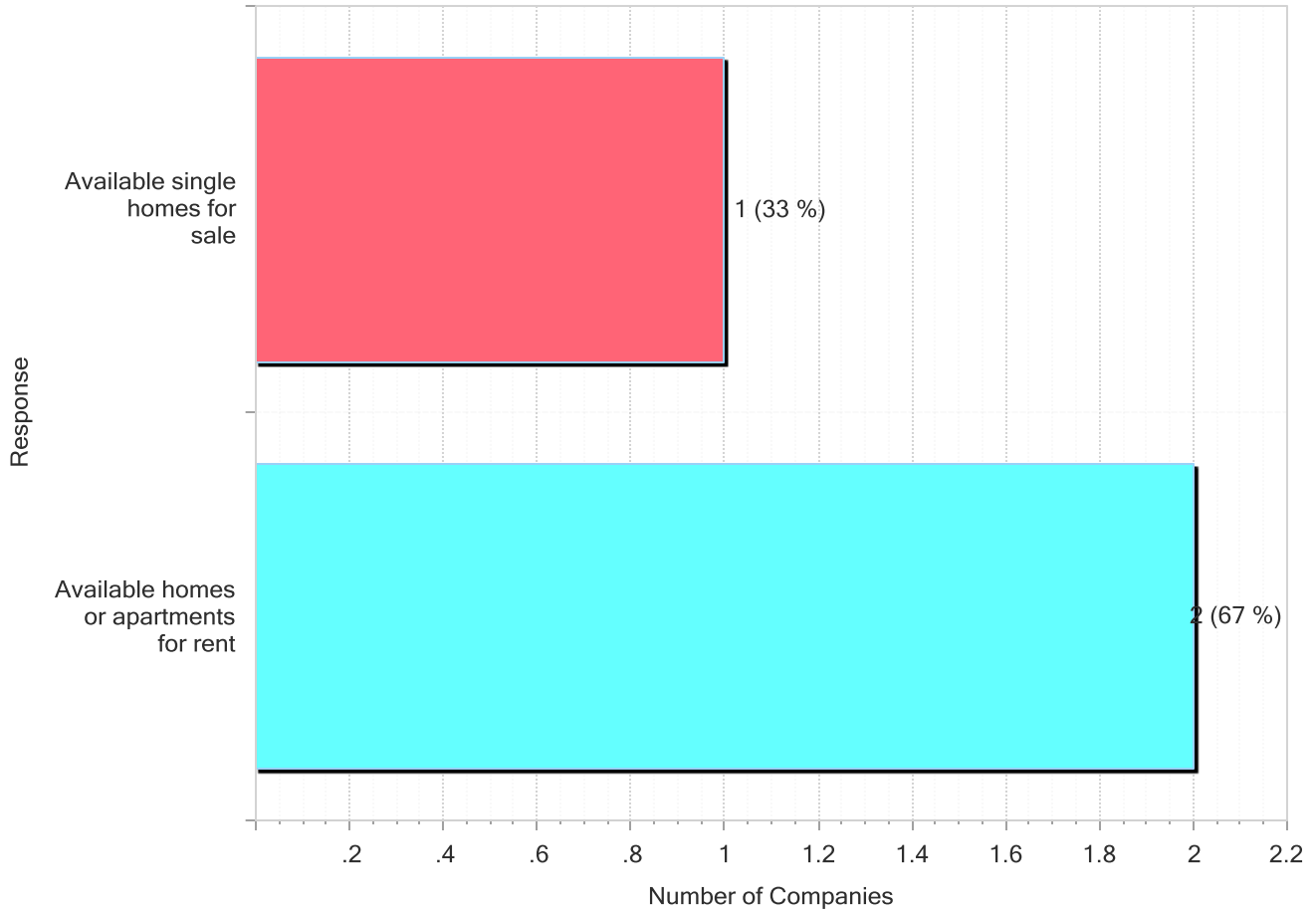
# Power Search - Graph

CQ1. Have you or your employees been impacted negatively by the current housing market



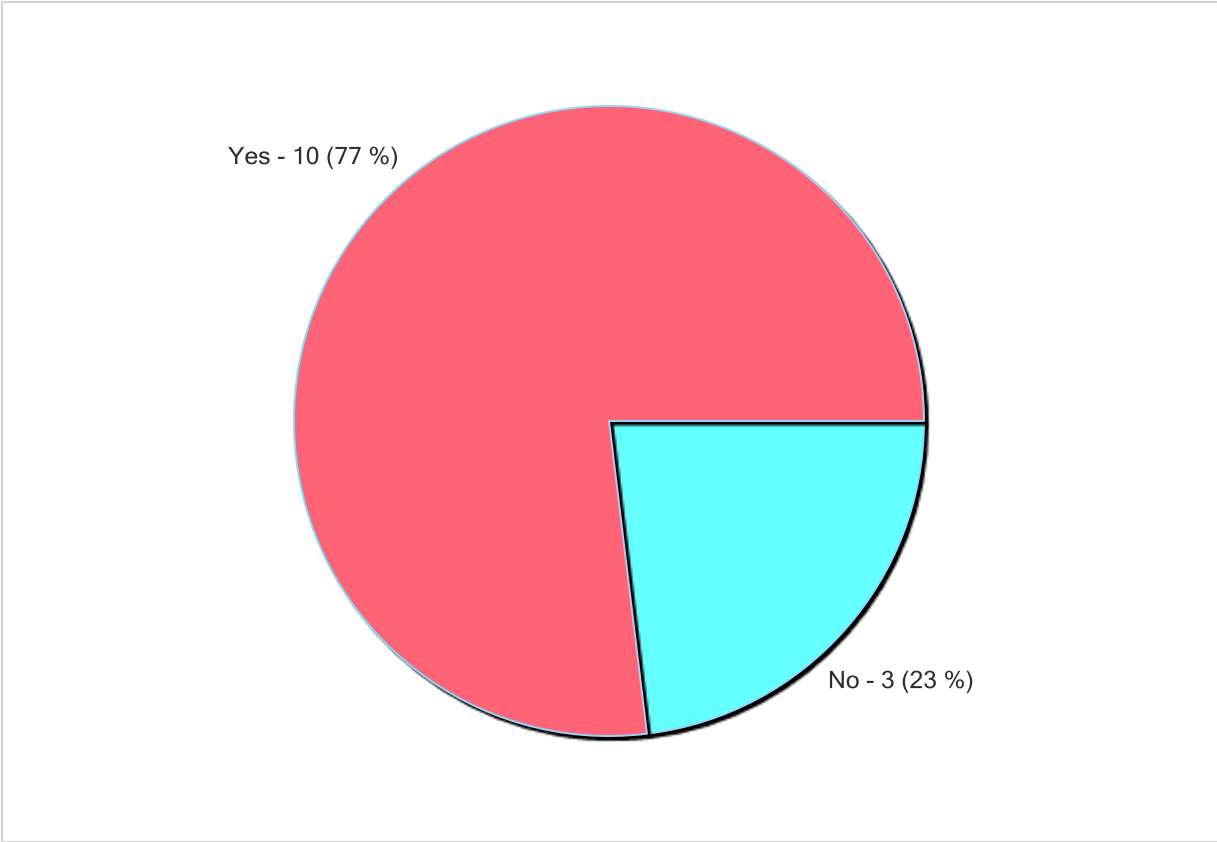
Responses	Series 1	Series 1 (%)
Yes	2	15.4%
No	11	84.6%
Total	13	100.0%

CQ1. If Yes, was this a result of:



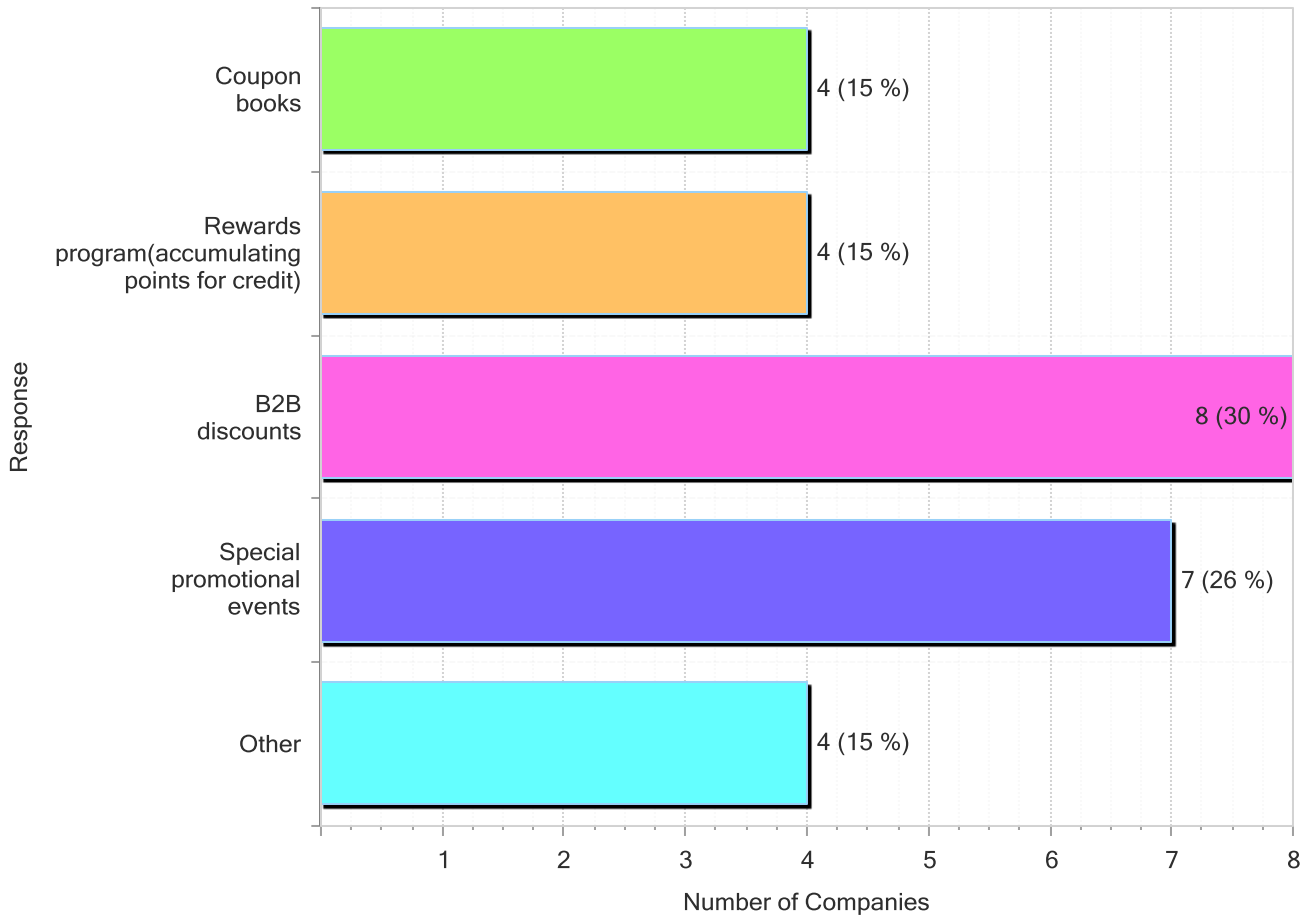
Responses	Series 1	Series 1 (%)
Available single homes for sale	1	33.3%
Available homes or apartments for rent	2	66.7%
Total	3	100.0%

CQ2. Would your business be interesting in being involved in a 'shop local' campaign



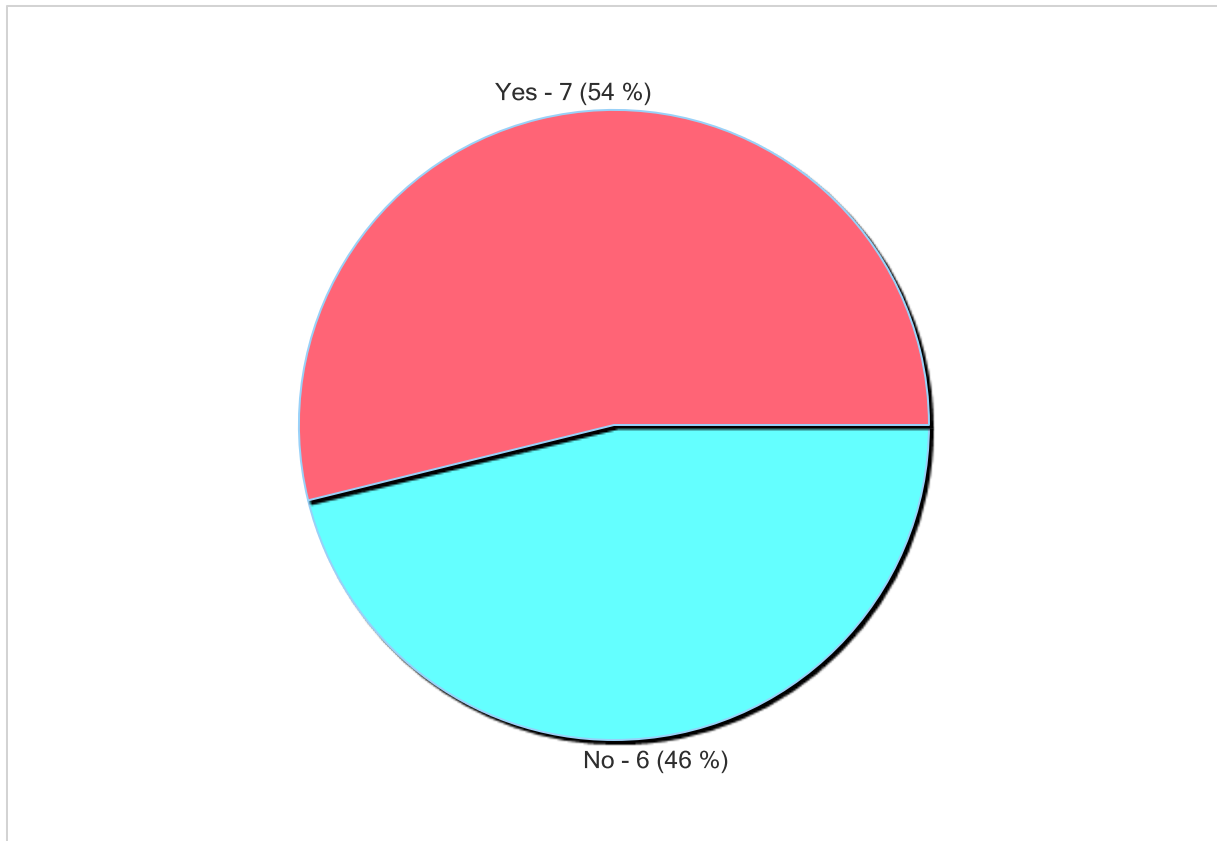
Responses	Series 1	Series 1 (%)
Yes	10	76.9%
No	3	23.1%
Total	13	100.0%

CQ2. If Yes, what types of programs would you choose to participate in



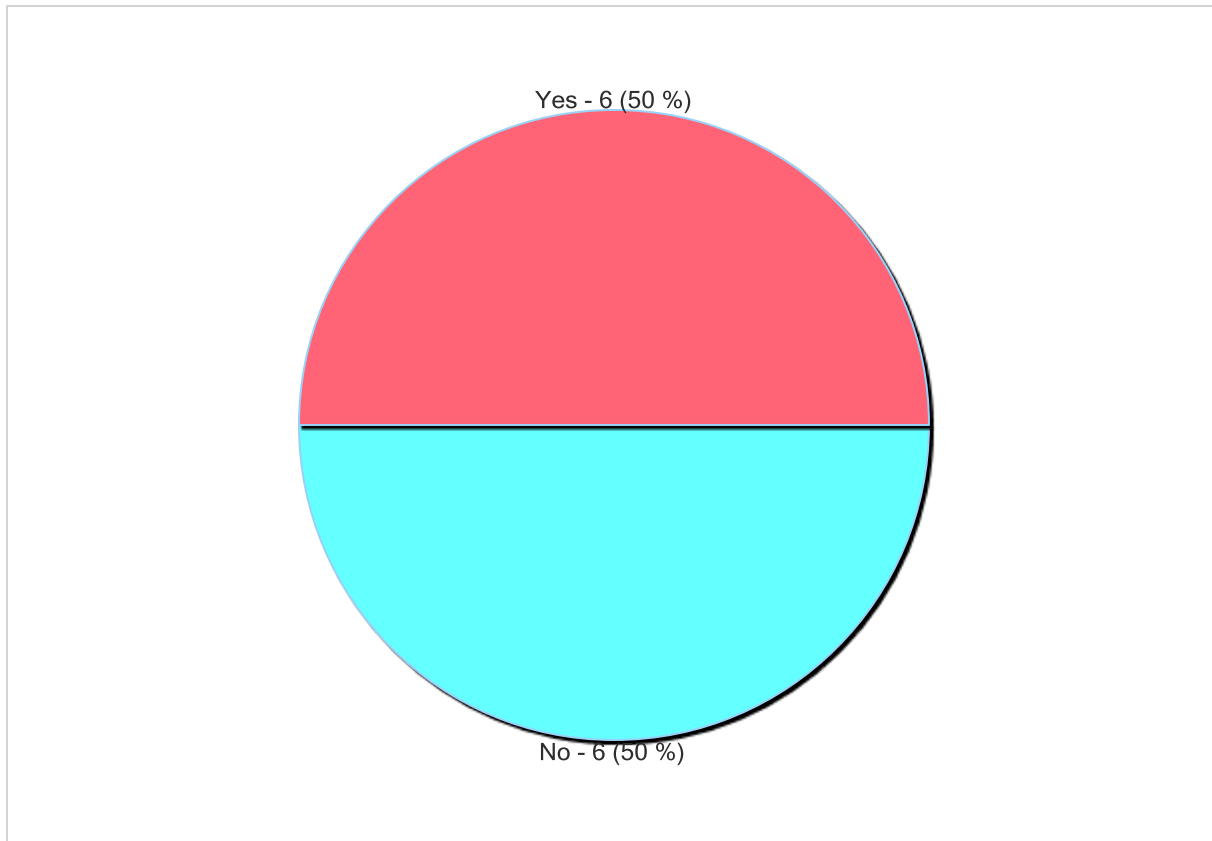
Responses	Series 1	Series 1 (%)
Coupon books	4	14.8%
Rewards program(accumulating points for credit)	4	14.8%
B2B discounts	8	29.6%
Special promotional events	7	25.9%
Other	4	14.8%
Total	27	100.0%

CQ3. Does your business currently implement cultural sensitivity training for employees?



Responses	Series 1	Series 1 (%)
Yes	7	53.8%
No	6	46.2%
Total	13	100.0%

**CQ4. Would your business benefit from customer service training focused on cultural diversity**



<b>Responses</b>	<b>Series 1</b>	<b>Series 1 (%)</b>
Yes	6	50.0%
No	6	50.0%
Total	12	100.0%